Classin

ClassIn

empower education online

Agenda

Company Overview 01

ClassIn was founded on the mission of driving education sector forward with technology, empowering educator…

Product Information 08

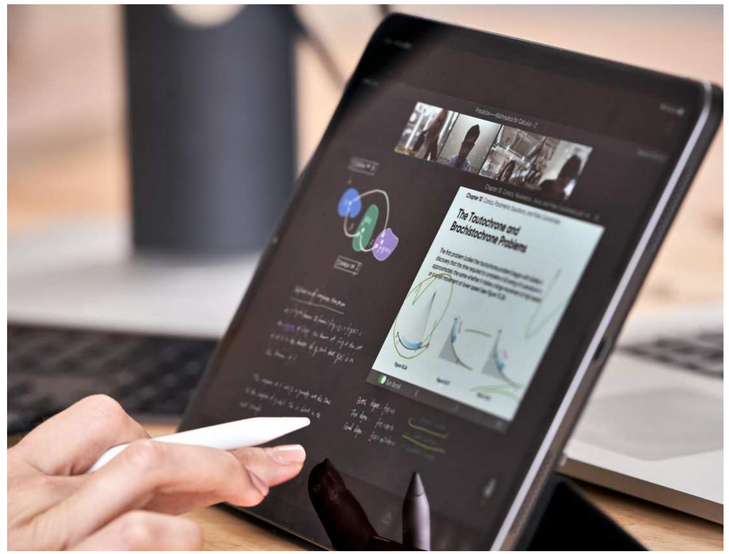
ClassIn is a virtual classroom operating infrastructure to facilitate teaching online

Trusted Client 13

ClassIn enabled clients to provide the best OMO learning experience for students

The Future of Classroom
…Online-Merge-Offline (OMO)

Online-Merge-Offline (OMO)
is the concept of combining the advantageous aspects of online education and physical classroom teaching model



Online:

- Accessibility
- Flexibility
- Scalability

Offline:

- Interactivity
- Engagement

About ClassIn

ClassIn is a EdTech SaaS unicorn serving millions of users all around the globe

2014 — Found

2016 — Pilot

Piloted with Keystone Partners:
TAL & New Oriental

2018 — Booming

5,000+
Schools and Institutions in China

2019 — Globalize

3 Million
Monthly Active Students from
120+ Countries

2020 — Ramp up

$265 Million
Series C Funding from Hillhouse &Tencent

150
Countries

600,000+
Institutions

220,000+
Teachers

3,600,000+
Students

4,500,000
MAU

200,000,000
Hours

ClassIn is on a mission of empowering education with technology, making education accessible, and creating the best learning experience for all

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About ClassIn

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150
Countries

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MAU

200,000,000
Hours

Management Team

ClassIn's management team is formed by seasoned EdTech entrepreneur, big tech management and top-tier PE investor who are…

- Product Driven
- Customer-centric

Junbo Song

CEO

- Angel investors of more than 10 EdTech companies
- Former CEO of Sunstone Development Co., Ltd.
- Founder of ClassIn

Yan Gu

COO

- Venture investor of more than 10 EdTech Companies
- Former EdTech investor at CID (Top PE in Taiwan)
- Founder of ClassIn

Qian He

CTO

- Former founder and CEO of 6WIND (French company, acquired by CISCO) China
- Founder of ClassIn

ClassIn – The Next-Generation Classroom

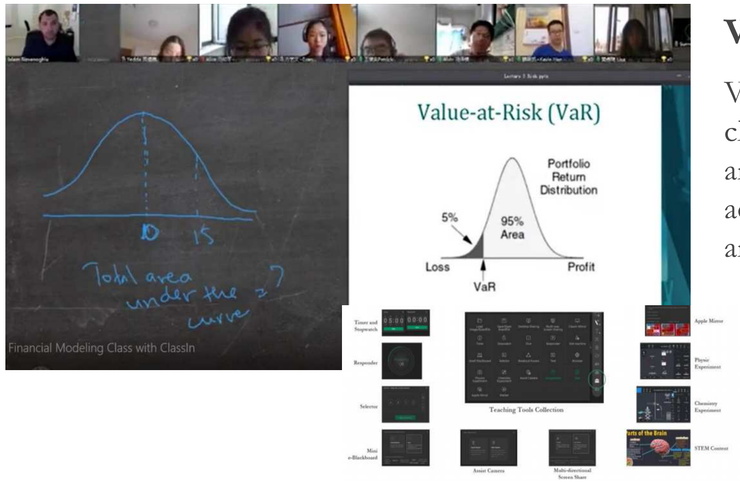
Designed based on in-person education to maximize learning experience

Facilitate classes **both online and offline**

- Multichannel Interactive Video Classroom
- Multiport Synchronized E-Blackboard
- High Quality Material Embedded
- Cloud Recording and Replay
- Class Capacity up to **2000 students**
- Cloud Drive starting from **500GB**
- Over **20 specialized education tools**

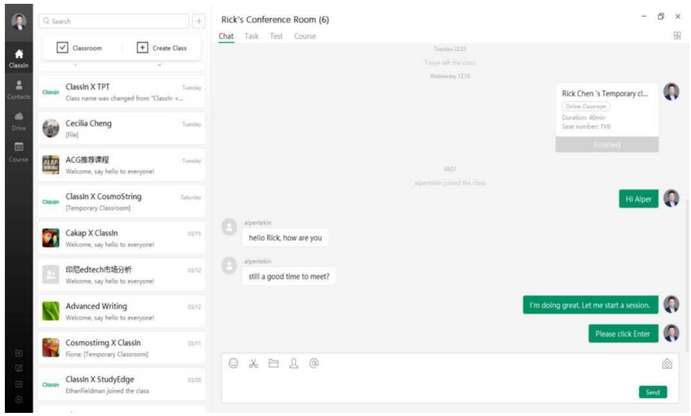
Four Pillars of ClassIn Product

ClassIn has four pillars of core functions that delivers on customer key demands



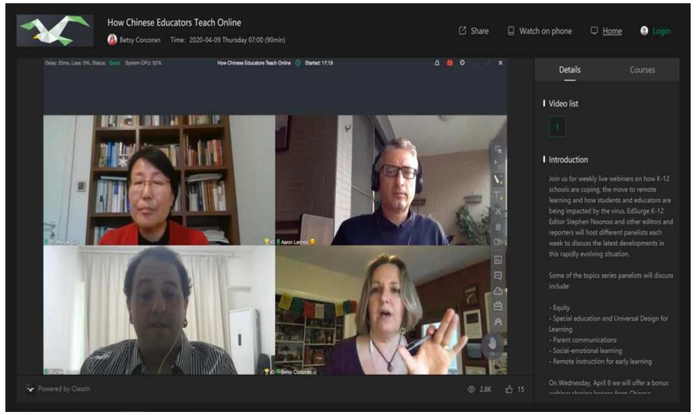
Virtual Classroom

Virtual classroom simulates a classroom setting and enables teacher and students to conduct interactive activities, leverage external material and various educational tools



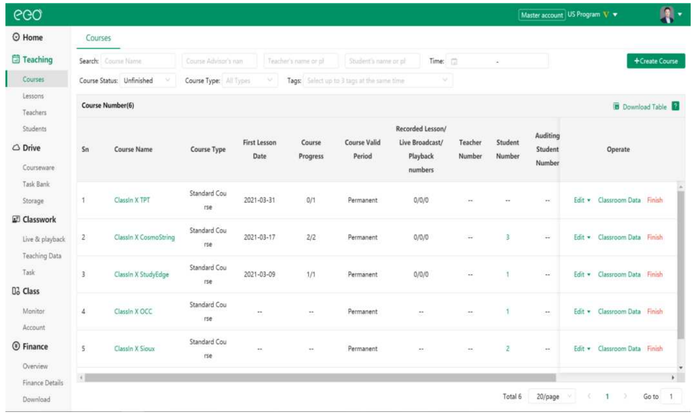
LMS+IM

ClassIn provides an essential version of LMS and IM system to manage student courses, assignment and resources, as well as facilitate instant communication among teachers and students



Live Streaming

ClassIn provides seamless live streaming service to allow mass students to connect to scarce education resources and observe academic discussion in action

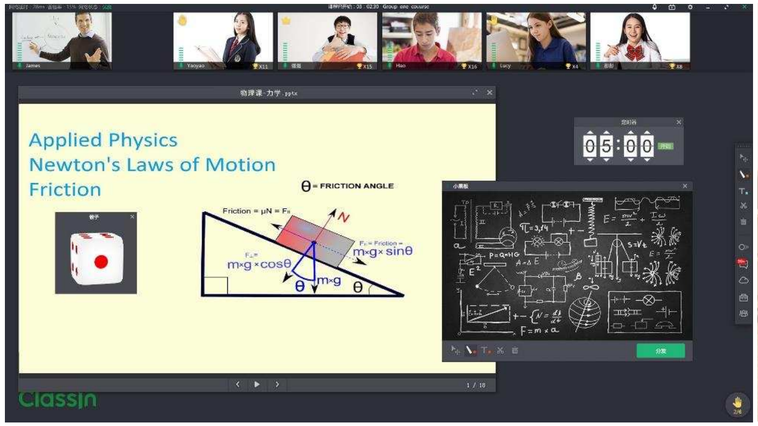


Management Dashboard

ClassIn provides a robust management dashboard to assist institution administrator and educators to manage courses, sessions and teaching resources, as well as create learning report on student learning progress

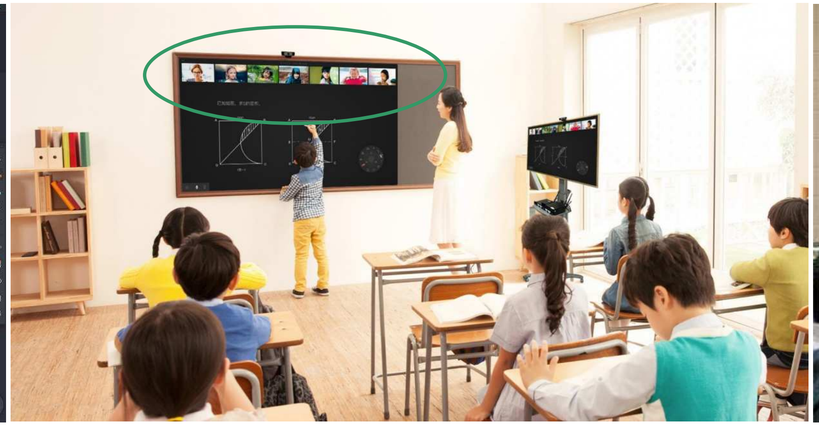
Teach with Flexibility and Scalability

ClassIn's flexibility allows educators to teach under difference circumstances and still produce the most ideal learning outcome



Online

Lessons can take place on pure online virtual classroom when schools face force majeure. ClassIn **makes teaching resources available and interactive without constraint of geographic barrier**



OMO

Lessons can take place in physical classroom with remote students accessing online. ClassIn **maximizes the capacity of each classroom** and **makes the best teaching resources scalable for more people**

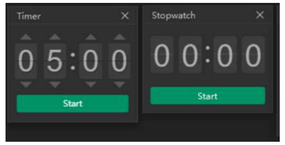
Physical Classroom

When lessons take place in physical classroom like any regular day, **ClassIn enhance educator's accessibility to the best educational resources and student's learning experience**

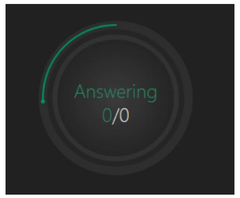
Teach with High-Functioning Tools

ClassIn embeds high quality educational tools to enhance the effect and engagement of student learning

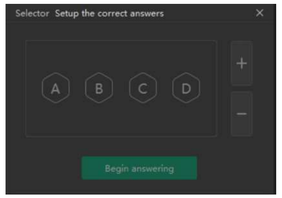
Timer and Stopwatch



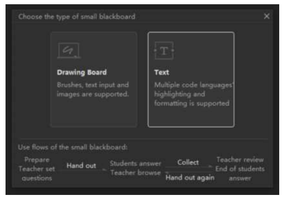
Responder

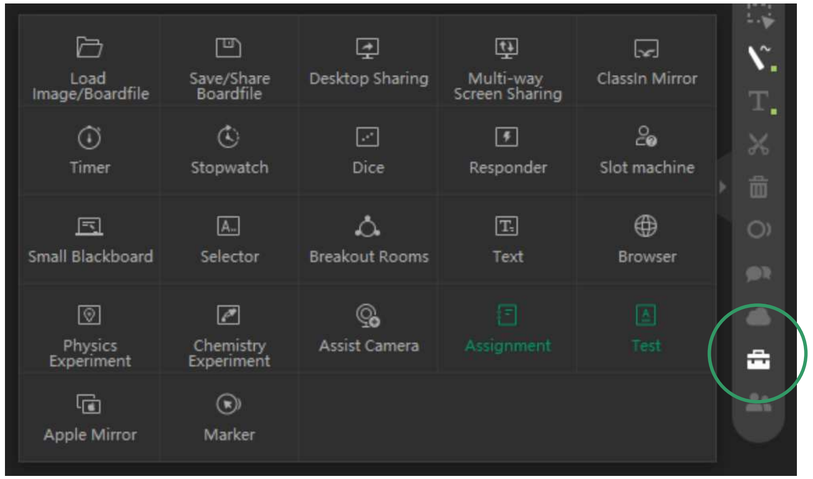


Selector

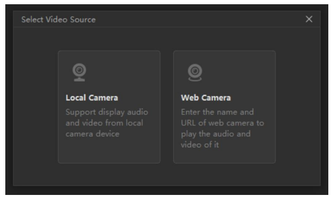


Mini e-Blackboard

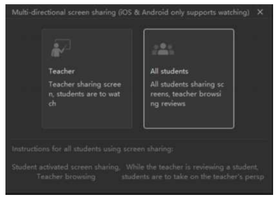




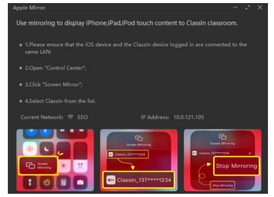
Teaching Tools Collection



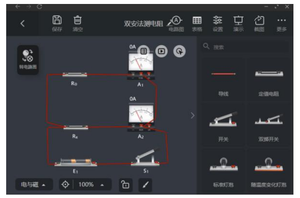
Assist Camera



Multi-directional Screen Share

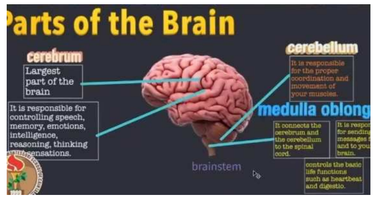


Apple Mirror



Physic Experiment

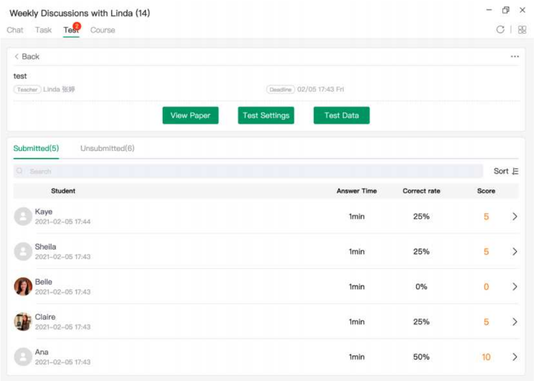
Chemistry Experiment

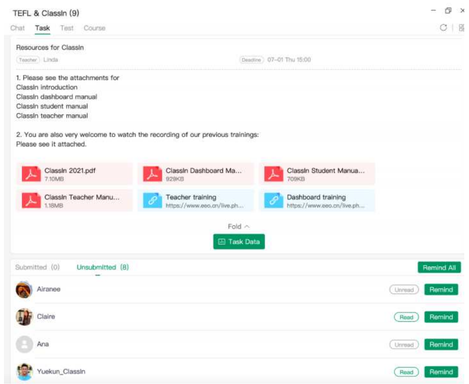


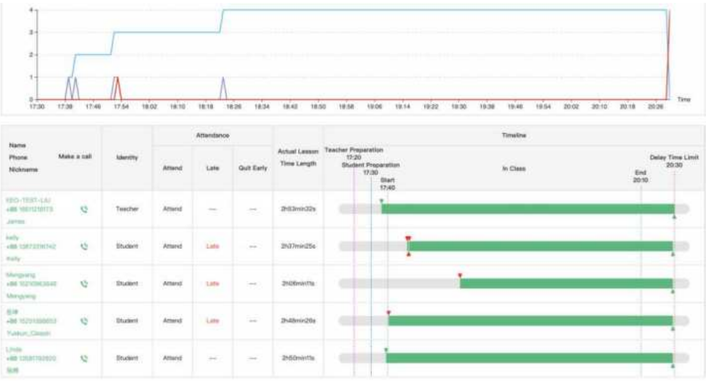
STEM Content

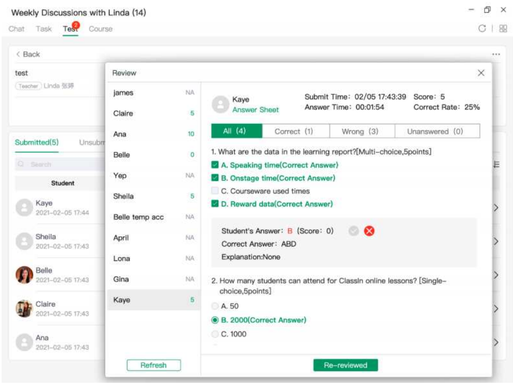
Keep Track of Student Learning Progress

ClassIn empowers administration and educators to understand the performance and progress of student learning

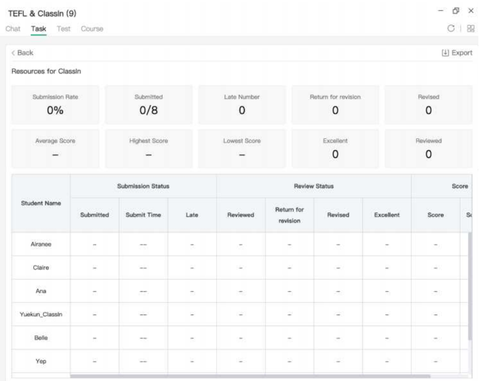




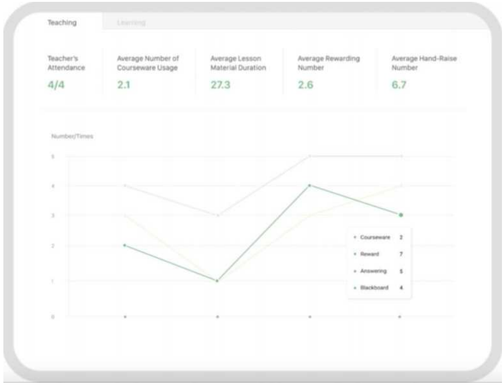




In-Class Quiz



Assignment

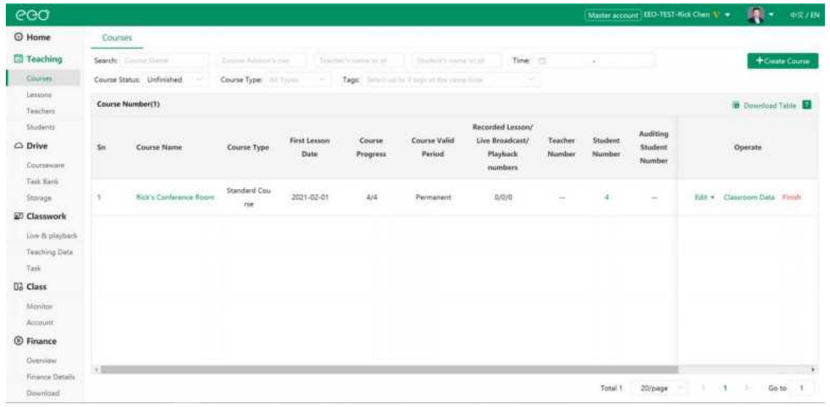


Behavior Management

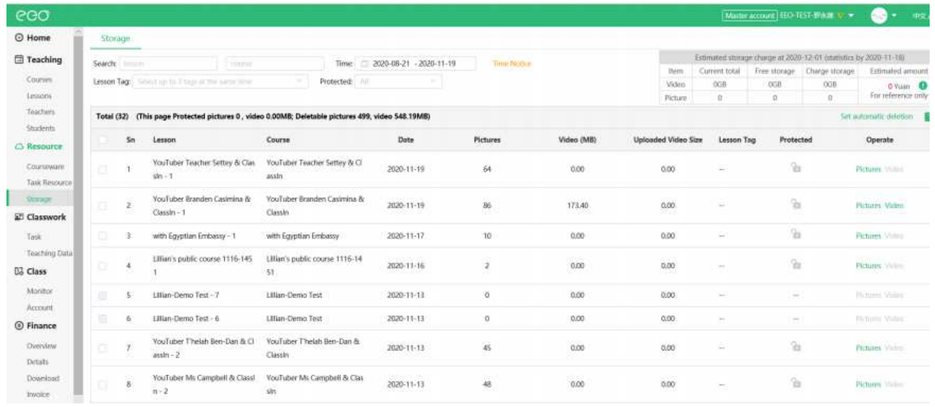
More on the Dashboard…

Manage Everything in Dashboard with Ease

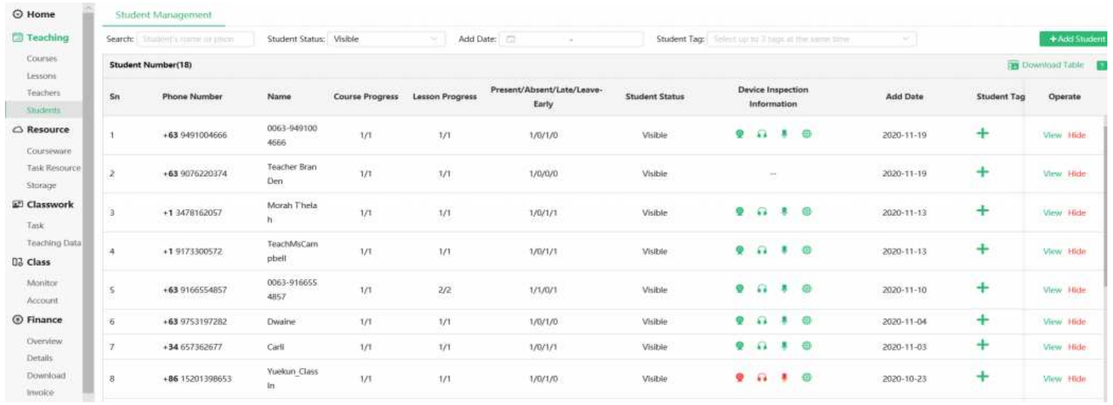
Institution admins and educators leverage the all-in-one management dashboard to manage class session, resource and student



Class Session Management



Resource Management



Student Management

Satisfy School Needs on Different Levels

ClassIn provides institution's admin with an all-in-one management dashboard

Usage Scenario

- Teaching
- Training
- Conference

Management Coverage

- Data
- Session
- Streaming
- Attendance
- Homework
- Behavior
- Cloud Drive
- Class Statistics
- Class Report

Technology Support

- Multichannel Interactive Video
- Multiport Sync e-Blackboard
- Collaborative Doc Editor
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- Break-out Room
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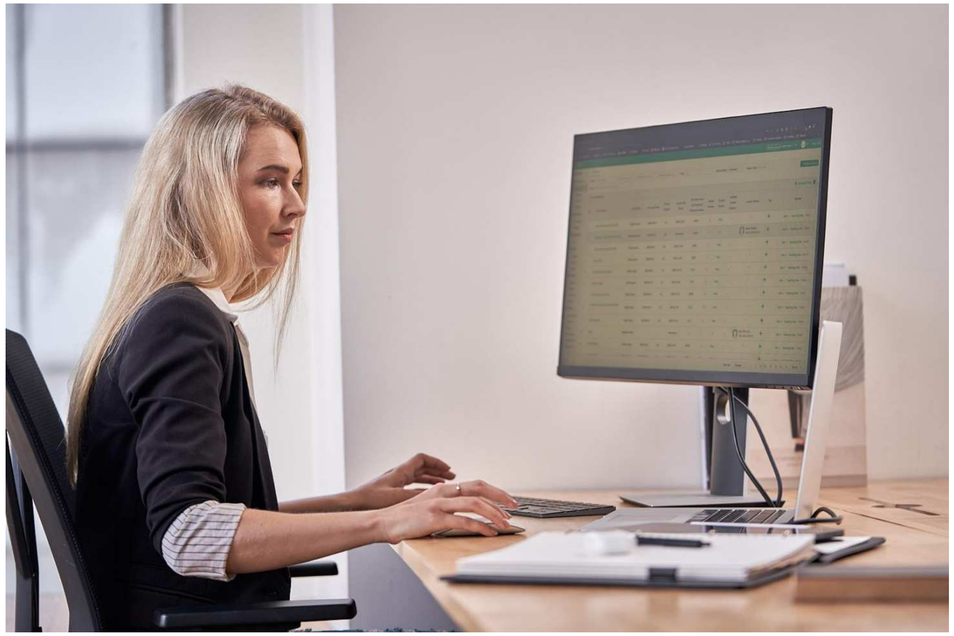
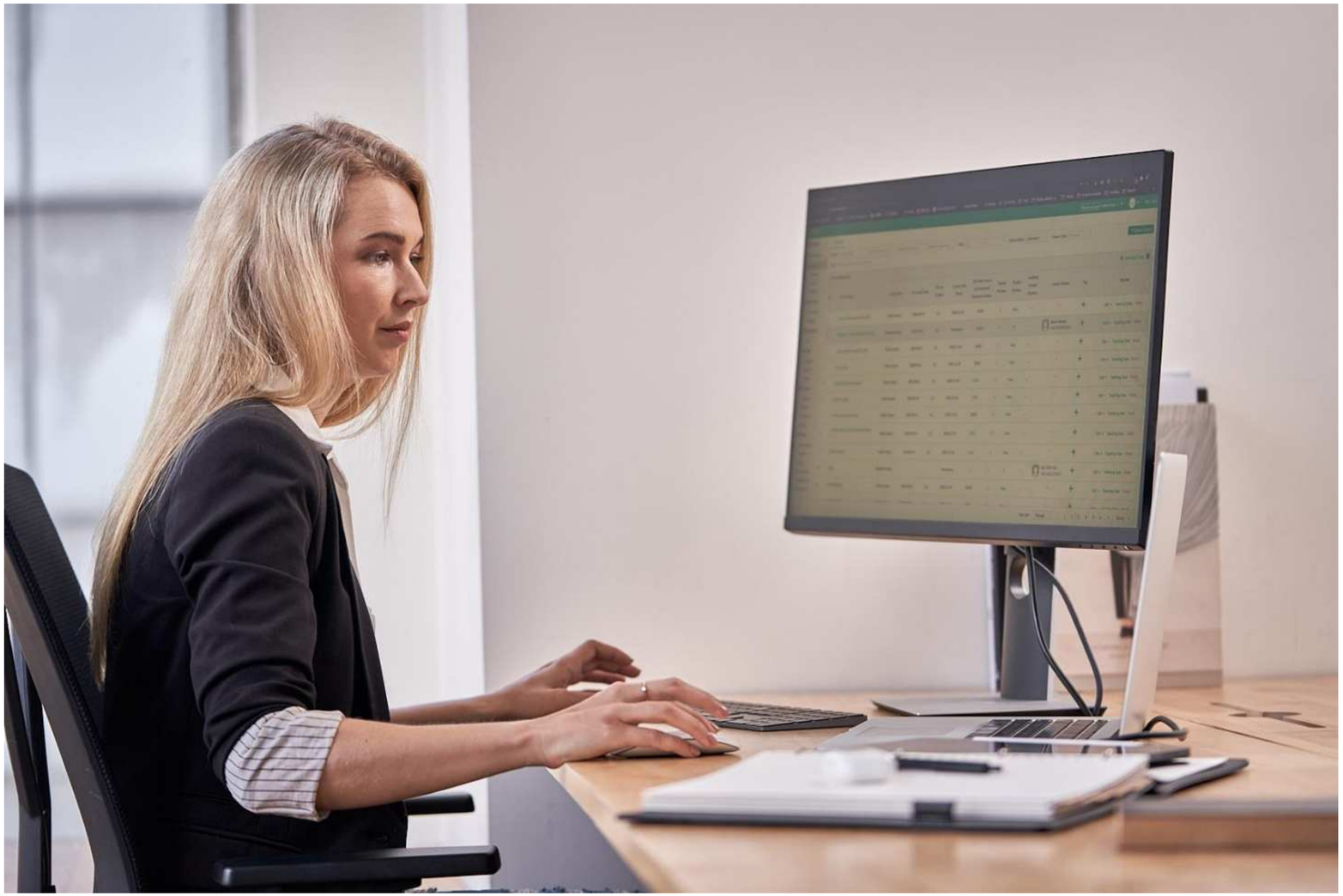
- Cloud Recording and Replay
- Network Delay <300ms Globally





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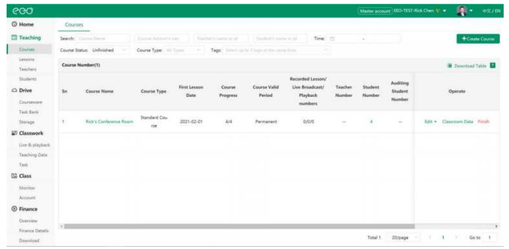
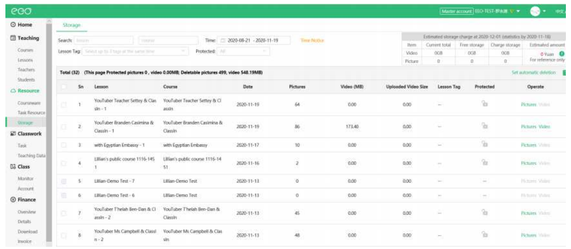


Class Session Management



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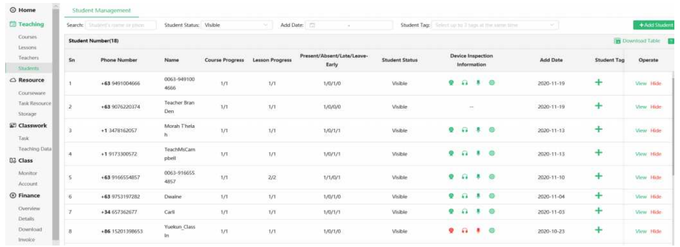
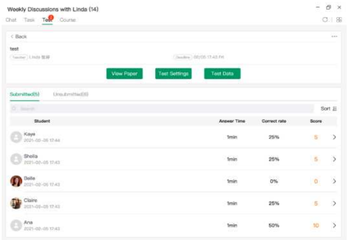
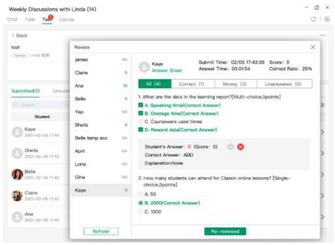


Student Management





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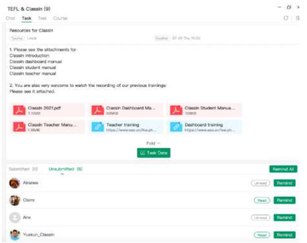

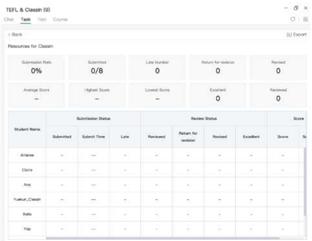

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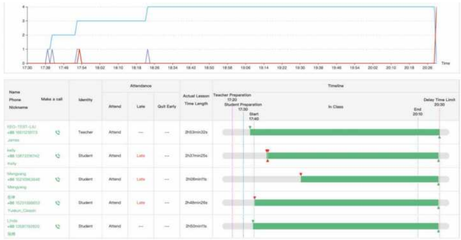

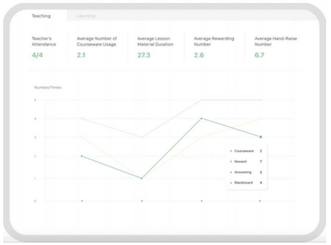

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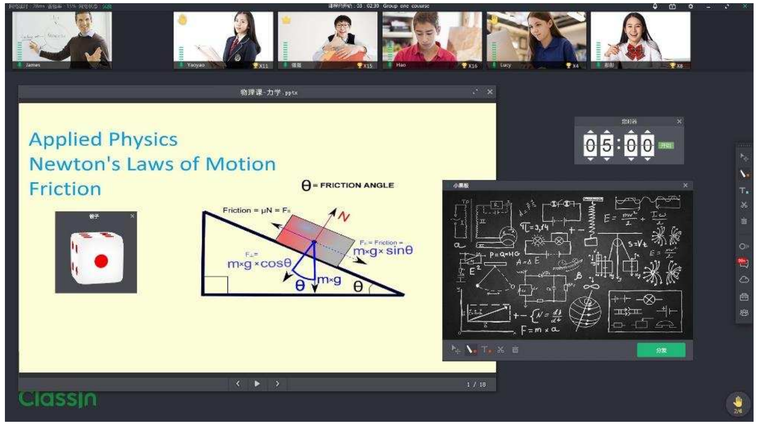

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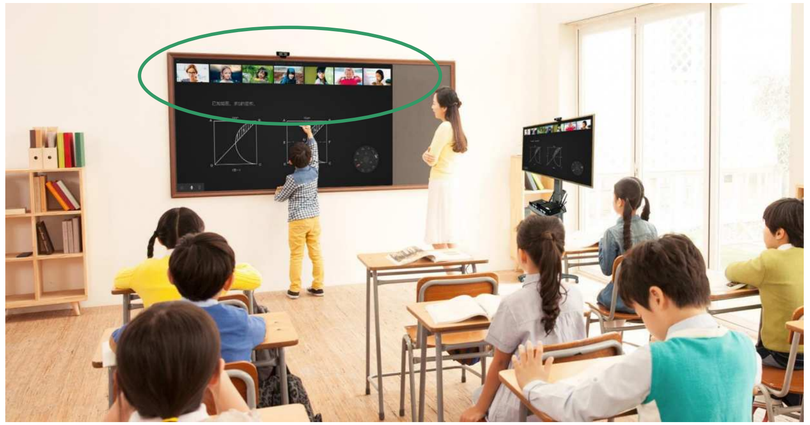


Online-Merge-Offline

Lessons can take place in physical classroom with remote students accessing online. ClassIn **maximizes the capacity of each classroom** and **makes the best teaching resources scalable for more people**

Trusting Global Client

Attribute to product reputation
ClassIn has attracted clients from all areas of education

Global Partners

Sony Global Education
Pearson
OXFORD UNIVERSITY PRESS
BRITISH COUNCIL
UDACITY
canvas
Blackboard
moodle

NGOs

Education Without Barriers
TEACH FOR VIETNAM
Giảng dạy vì Việt Nam

Higher Education

Eötvös Loránd University
PEKING UNIVERSITY
Tsinghua University
Universidad de Alcalá
Laurentian University Université Laurentienne
EGPP Escuela de Gestión Pública Plurinacional
TRƯỜNG ĐẠI HỌC SƯ PHẠM KỸ THUẬT TP. HỒ CHÍ MINH HCMC University of Technology and Education HCMUTE
PSU มหาวิทยาลัยสงขลานครินทร์ Prince of Songkla University
جامعة القاهرة

K-12 Americas

Santa Monica Montessori School
Pacific Academy
明倫學校 Mun Lun School Established in 1911

K-12 Asia

YCIS Committed to Global Education
DULWICH COLLEGE INTERNATIONAL
Bangkok-Chicago Christian International School
ICS Every Child CAN

K-12 EMEA

CRANBROOK SCHOOL
Global Virtual School Modeling Excellence
Silver Valley International Schools Anchored in Excellence
BEDFORD LANGUAGE SCHOOL

K-12 Philippines

St. Francis of Assisi Montessori School of Cainta Cura Personalis 1999
Alitagtag College Batangas
The Eastbridge School 2006 Where Your Child Rises
Star Kids DLC 1999 SKDLC Holistic Child Development
Christ in You Faith Christian Academy
Scuola di Scienza del Niza Silang, Cavite
Colegio de Montessori
St. Therese College of Arts & Science Inc. Virtues in Faith 2001

Tutoring

Education First
CRESTAR EDUCATION GROUP
LingoAce
Wall Street English
THE STUDY BY ENDERUN COLLEGES
ENDERUN EXTENSION
yola
I CAN READ
TEKY Young can do IT

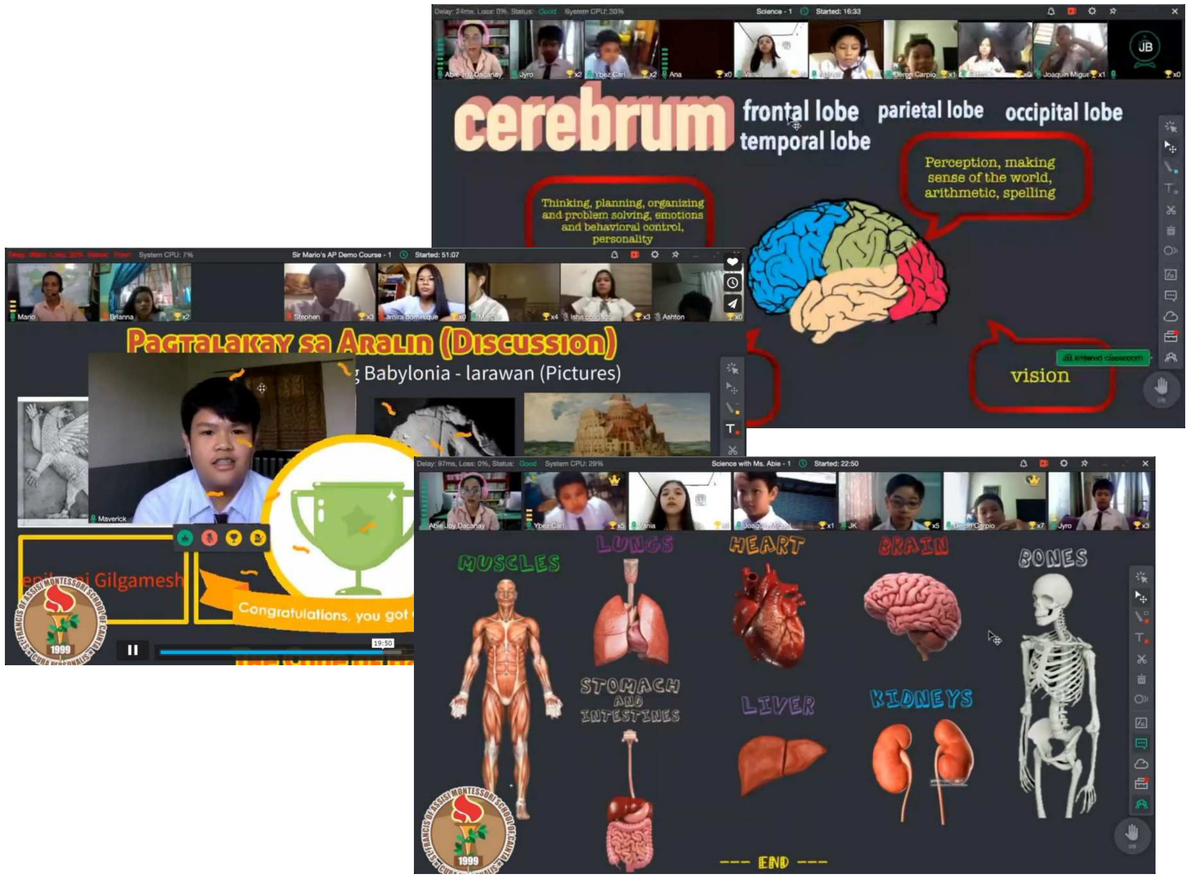
Case Study

Sony Global Education

ClassIn and **Sony Global Education** have formed a strategic alliance that will utilize the world's largest interactive online education platform to build a complete OMO (Online-merge-Offline) teaching framework for Japan's education system

Case Study

Teamed up with **St. Francis of Assisi Montessori School of Cainta, Philippine**
ClassIn helped the educators to get through the pandemic and revolutionized the experience of online learning



Classin

empower education online

Trusting Client

Attribute to product reputation
ClassIn has attracted clients from all areas of education

Higher Education

Public School System

K-12 Education Companies

International School

English Learning

Study Abroad

Vocational Training

STEAM Education

Non-Profit Organization